



TEXT MESSAGE USED TO FIND SHORTEST ER WAIT TIMES

Sunrise Health launches new program to help you feel better faster.

Las Vegas, NV -- The hospitals of Sunrise Health – Sunrise Hospital, MountainView Hospital, Southern Hills Hospital and Sunrise Children’s Hospital – have implemented a new ER text wait time program to help Las Vegas residents determine the fastest emergency room wait times at local facilities.

“When patients are hurting, they want to be seen fast,” said Sylvia Young, president and CEO of Sunrise Health. “And sometimes the closest ER doesn’t mean you will be treated faster. By using the text message program, patients can find out wait times before they go to the hospital and then choose the best location based on their situation.”

In the event of a serious injury or medical condition, it is always recommended to call 9-1-1 immediately. The text messaging technology allows for patients with less severe injuries and emergencies to get average ER wait times before choosing a hospital so they can spend less time waiting and feel better faster.

Simply text ‘ER’ to 23000* from your cell phone; reply with your zip code; and receive wait times at our area Emergency Rooms along with a number to call to speak with a nurse.

The text message program works using a technology that links the computer systems in emergency rooms with the texting abilities of cell phones. Using this system, texters can see how long recent patients have waited to be seen by the physician. Standard text messaging rates may apply.

With over 30 million visitors to the Las Vegas area, local residents aren’t the only ones who benefit from this program. “When visitors come to Las Vegas, they don’t plan on getting sick. But it can and does happen. This program allows our out-of-town guests to quickly get ER wait time information in an unfamiliar city,” Young said.

In addition to text messages, ER wait times are also available on each hospital’s website:

Sunrise Hospital

www.SunriseHospital.com

MountainView Hospital

www.MountainView-Hospital.com

Southern Hills Hospital

www.SouthernHillsHospital.com

Sunrise Children’s Hospital

www.SunriseChildrensHospital.com

Don’t need an ER right now, text “healthy” to 23000* and get periodic health information and events sent to your cell phone.

** Message and data rates may apply. For more info visit texterhelp.com.*